

# ORDER



**Orders**  
**Order / Rev:** 360090  
**Alt Order #:** 06860232  
**Product Desc:** D.C.C.C.  
**Estimate:** 1474  
**Flight Dates:** 10/02/12 - 10/08/12  
**Original Date / Rev:** 10/01/12 / 10/01/12  
**Order Type:** GENERAL

**KTNV - Las Vegas**

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency**  
**Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Democratic Congressional Campaign  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-05  
**Revenue Codes:** HOUSE, ISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	23	\$10,625.00	\$9,031.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	23	\$10,625.00	\$9,031.25	0.00
<b>Totals</b>	<b>23</b>	<b>\$10,625.00</b>	<b>\$9,031.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV - Las Vegas	26%	\$10,625.00
Market	100%	\$40,865.38

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$11,033.65
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	20%	\$8,173.08
KTUD	1%	\$408.65
KVMY	5%	\$2,043.27
KVVU	20%	\$8,173.08
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$408.65

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/02/12	10/05/12	M-F 5-6am Action News	CM	M-F 5-6a	- TWTF - -	:30	4	\$225.00	P-05	0.00	NM	4	\$900.00

**KTNV - Las Vegas**

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